

Hi Everyone!

I have some amazing news! We have for the last several years (over 20 years ago it all started in our dining room) battled to maintain a presence of our products in the retail industry and have become more and more disillusioned with a system that encourages you to buy retail space, pay 'secret' rebates and insist on us refunding them when their customers or staff damage or eat our products!
(Reminds me of the oil industry in the USA in the late 1900's! – busy reading Titans – the story of John D Rockefeller)

Then we cannot expand our range in the retail environment as there is simply no space on the shelves and very often you have to go on a treasure hunt to find the products as they may be scattered all over the place. This results in our products expiring on the shelves and the cost of these returns, then push up the cost of products. Added to the products expiring, the prices are loaded and it is simply not in keeping with the reason we started this business in the first place. To get healthy, natural, preservative and refined sugar free products into your hands at the best possible price and made with the best possible ingredients.

Many people have also asked us to put a Loyalty Reward System in place and after some serious research (10 years plus 2 intense years to be exact!) and many long hard hours late into the night, Mark has come up with a system that will reward you financially, for eating our food, using our products and telling your friends about it!

The Affiliate Loyalty Reward Program is very simple:

You purchase product on line and receive 9% discount immediately.
Then, if you tell your friends and family about it, you will receive loyalty rewards and various percentages down to 3 to 6 levels deep! This is an affiliate system, not MLM, so there is no sign-up fee, no levels to reach or titles, no sliding up and down.
No cash layout to become an affiliate member, just a few minutes to fill in your details.

Quite simply, we are rewarding you, our loyal customers and friends, for marketing and promoting our products, books, courses, CDs and DVDs! And about time too as so many of you have been doing this for years and received nothing from us.
Everyone gets the same discount and everyone gets rewarded for telling their friends, when they purchase a minimum of R500 or \$50 a month.

Go to www.mary-anns.com and click on '**Affiliate rewards**' and '**income estimator**', and play around with the calculator to see how your income can increase as you and your friends increase their orders or as you tell more people and they tell their friends.

You do not have to keep introducing people to maintain your chosen income level. There are no tricks, no pressure, just do what you are comfortable with, but, if you want to be paid some serious money for eating healthy, tell at least 16 people

and earn up to 16% more and get more than your money back. Then get them to tell at least 16 and those to tell 16 each and you could resign from your job or retire!

Sound crazy? Well we think this is the most sane approach to business. You get what you want, at the price you want to pay and as fresh as possible.

When you, consider that 50% - 70% of the retail in store price of any of our products may go to cover rebates, returned and damaged goods, sales and merchandising companies and marketing, you begin to see just how sane it is. (For those of you who like to push and shove in stores, we will still keep the limited Mary-Ann's range in some select stores, who look after the products and pay before shipping)

Now we would rather pay that money to our loyal customers and give them a choice of delivery to their front door or local post office anywhere in the world. We would rather reward the people that actually use our products than large food chains who make billions of profits, which seem to increase year after year, telling us they are giving us the best possible prices. (One of the stores we dealt with made a 1.4 billion net profit for that year – 5 years back!)

If you need assistance email Mark at mark@mary-anns.com or Gautier at admin@mary-anns.com

Watch the website for more products, we are committed to expanding our range so that we can supply you with all your natural food and lifestyle products in time.

I am so excited as at last we have a way to reward you for all those books and products you gave away over the years as you spread the word about healthy living.

Check out our new increased range of products from peanut butter (roasted in a vacuum at 90°C), to sweeties that actually promote healthy teeth and intestines, to dried, organic garbanzo (chickpeas) and a variety of other organic beans including the best white beans ever! I cooked these beans at home in our veg stock and then added tomato puree and fructose to make the most awesome homemade baked means ever! Try it!

Biodegradable and environmentally friendly toilet paper, paper napkins and paper towels! Also my original wheat-free oat bars, which you'll get addicted too!! Organic garbanzo beans (chick peas), red and white kidney beans and lentils, sunflower seeds, soft, sweet, chewy Cape apricots. The best brown rice ever, popcorn and coconut and palm fruit oil. Macadamia nuts, pistachio nuts.

And we will post anywhere in the world, you just choose the postage system and it will get there quickly at a price or slower.

Yours in health
Mary-Ann

P.S. You can order all our DVD's, books and Courses and receive discounts and rebates on them too! Now in stock **The China Study** & others

P.P.S If you order on a repeat basis we will direct customers to you to help you build your loyalty reward program on a first come first serve basis

We just received this letter from one of our customers, which may interest you as we are speaking of our products

This is great news, and another way to save money!

This is a letter sent 2011 – compare the brands yourself and check it out

Dear Mary-Ann

Hope you are well?

Okay I decided to do an experiment with the pricing of the soap I use to wash my clothes as I do loads of washing

When I saw the price of the Mary Ann's soap went up we decided it was way too expensive to use, but then I bought a bag of Omo and was alarmed at the packaging saying I had to use so much more in comparison to Mary-Ann's. So that got me thinking – let me check them all out and see which one gives me the most washes for the least amount of money, biodegradable or not!

With a little help from my mathematically inclined hubby we did this chart comparison - and much to my delight Mary -Ann's comes out cheaper. Yes you have to pay R179 for the tub, but if used correctly will go a long way. I have the boys coming home in muddy clothes most days and Mary-Ann soap does well. Yes I may need to pre-soak or treat some of the clothes before hand, but I still had to do it with the Omo. FYI – the table consists of name brand, price of product per 2kg, ML per load (5kg front loader), how many washes it will give me and cost per wash. You can use this table to compare your own quantities and products you use to see what is best for you.

Just thought I would share this with you as I am sure it can all help.

*Have a great day
Claudine*

Brand	Cost	Mass (g)	ml per load	Washes	Cost per wash
<i>Maryanne</i>	<i>R 180.00</i>	<i>2000</i>	<i>15</i>	<i>133</i>	<i>R 1.35</i>
<i>Earthsap</i>	<i>R 90.00</i>	<i>2000</i>	<i>180</i>	<i>11</i>	<i>R 8.10</i>
<i>Omo</i>	<i>R 60.00</i>	<i>2000</i>	<i>180</i>	<i>11</i>	<i>R 5.40</i>
<i>Sunlight</i>	<i>R 58.00</i>	<i>2000</i>	<i>125</i>	<i>16</i>	<i>R 3.63</i>
<i>Skip</i>	<i>R 70.00</i>	<i>2000</i>	<i>160</i>	<i>13</i>	<i>R 5.60</i>
<i>Maryanne</i>	<i>R 180.00</i>	<i>2000</i>	<i>30</i>	<i>67</i>	<i>R 2.70</i>

*The tub says 1 tablespoon which is equal to 15ml (as per above) -
I use 30ml as I have boys with very dirty clothes most days - and it is still cheaper!*

This was worked out excluding the 9% rebate, so you will save even more! Plus but wait there is more! You don't need softener with our laundry powder.

Now if all you ever purchased was our soap powder and liquid soap you could build a lucrative income from our Affiliate Loyalty rewards program, as long as you tell others about it. The liquid soap we use for our dishes, to wash kids and cats, dogs and dustbins; doors , stove and dishwasher, no more toxic chemical smell when we open the door, just the sweet smell of oranges and like our soap powder which requires no softener added to a wash, the liquid soap requires no rinse aid in the dishwasher. Then we drain our waste water straight into the garden and our roses and vegetables grow amazingly, so for so little cost you get another bonus!

So, write to us if you are stuck and we will direct you to a solution.

Lots of Love

Mary-Ann